

The background features several thick, vibrant lines in shades of green, orange, purple, yellow, pink, and blue that radiate from a central point, creating a dynamic, starburst-like effect. The lines are of varying lengths and angles, some extending towards the corners of the frame.

**SPORT
ACCELERATOR**

QATAR BUSINESS DISTRICT



Make Qatar Your Game-Changer —

Qatar is already one of the fastest growing sports economies and is about to become the sports capital of the world – and your business could have a front row seat. Open an office right in the heart of the city's sports hub, the Aspire Zone, and we'll help you set up quickly, cut through the red tape and support your move in any way we can.

But space is limited, and only the fittest and the fastest will win a place – plus special access to procurement and unique 2022 FIFA World Cup opportunities.

What is the Sport Accelerator?

The Sport Accelerator is a pioneer sport business hub that brings together elite sport businesses under one roof.

It is a dedicated sector within Aspire Zone established to leverage Qatar's status as a global sports business hub by creating new business opportunities for the private sector, attracting foreign investment and developing Qatari entrepreneurs. Through these activities, the Sport Accelerator will increase the share of the sports sector in Qatar's economy, in support of Qatar National Vision 2030.

OUR PARTNERS



Qatar Is Open For Business

In addition to the economic and sports infrastructure offered by its partner organisations, the Sport Accelerator also benefits from Qatar's position as a global business hub with a diverse, growing economy.

A WORLD-CLASS INFRASTRUCTURE

Hamad International Airport, Qatar Airways and Qatar Rail are established in their respective industries, making Qatar a leader in international transportation and trade.

AN OPEN BUSINESS ENVIRONMENT

In addition to the QFC's business platform, Qatar is home to a number of dedicated free zones, including Qatar Science and Technology Park and Manateq. The Free Zones Authority is dedicated to helping firms with licensing and the provision of land and visas for projects within the free zones.

A GLOBAL EVENTS CENTRE

Qatar has rapidly become a destination for regional and international conferences, exhibitions and other events. In addition to facilities at Aspire Zone, the country is home to the world-class Qatar National Convention Centre (QNCC) and the Doha Exhibition and Convention Centre (DECC).

A VIBRANT HOSPITALITY SECTOR

Qatar's hospitality sector has witnessed astounding growth in the lead-up to the 2022 FIFA World Cup, with boutique and five-star hotels and restaurants meeting the needs of all visitors.





Boost your Performance in Qatar



Be among the top 50 sport business companies



Exposure to Sport Business, Sport Medicine know-how and expertise



Single window system for incorporation and regulation



Access to centralized Government Procurement Window



Being part of our unique ecosystem



Located in the heart of the sport city



First to know about sport event opportunities



Exclusivity to a national sport business opportunities pool



Premium access to 2022 FIFA World Cup opportunities



Sports Facilities

The Sport Accelerator's location in the heart of Aspire Zone gives businesses easy access to Qatar's finest sports facilities and lifestyle offerings.

KHALIFA INTERNATIONAL STADIUM

Khalifa International Stadium is a 40,000 seat arena which has long been the cornerstone of the country's sporting tradition and has an illustrious hosting history. It will host matches during the 2022 FIFA World Cup, and boasts an innovative cooling technology to ensure an optimal playing temperature for players and fans.

ASPIRE DOME

Aspire Dome is the world's largest indoor multi-purpose dome, with a total seating capacity of 15,500 across 13 separate multi-sport halls. The venue hosted the 2006 Asian Games, 2011 World Indoor Athletics Championships and the 2014 Doha Goals Forum, among many other events.

HAMAD AQUATIC CENTRE

Hamad Aquatic Centre is an ultramodern water sports complex with seating for 4,500 spectators. It hosts one Olympic pool and one diving pool. The centre hosted the 2014 FINA World Swimming Championships and will host the 2023 FINA World Aquatics Championship.

THE LADIES SPORTS HALL

The Ladies Sports Hall provides indoor facilities for court sports such as basketball, handball and volleyball. The hall consists of 7638 sqm and has 2127 seats with 105 car parking spaces.





Healthcare —

Aspetar is the region's leading specialized orthopaedic and sports medicine hospital and the first in the Gulf region. It offers medical treatment for sports-related injuries in a state-of-the-art facility, staffed by some of the world's leading sports medicine practitioners and researchers.



Public Recreation & Education

ASPIRE PARK

Aspire Park is 88 hectares of green open space offering a wide variety of recreational facilities to the public, including running and walking tracks, large green spaces, sports fields, playgrounds, and a café.

THE LADIES CLUB

The Ladies Club is the first of its kind in Qatar with 12,371 sqm of space and offers three levels of recreational facilities designed expressly for women.

ASPIRE ACADEMY

Aspire Academy is one of world's leading sports education institutions in the world, and is complimented by unrivalled amenities. Its mission is to develop the best young Qatari athletes, while also providing them with a high-quality education. The academy occupies 12,072 sqm with 166 parking spaces.



Retail & Hospitality —

VILLAGGIO MALL

Villaggio Mall is one of Qatar's leading commercial destinations, with over 200 stores offering the world's top brands, as well as a hypermarket, cinema and other entertainment options. It spans over 360,000 sqm with an average 50,000 daily visitors.

AL AZIZIYAH BOUTIQUE HOTEL

Al Aziziyah Boutique Hotel is a 5 star hotel located within Aspire Zone designed to accommodate sports teams in Qatar for training or competition. It boasts 140 rooms and suites. It also has 5 meeting rooms and 3 restaurants.

THE TORCH DOHA

The Torch Doha is the tallest building in Qatar. The award winning 5 star hotel consists of 51 floors, at 300 meters, and offers 360° panoramic views of the city, along with hotel, restaurant and leisure facilities. It has 163 luxurious rooms and suites, world class meeting, conference and ballrooms.





An Ecosystem Built For Success

We blend entrepreneurial spirit with top global sport businesses, in an environment that's been specifically created to encourage success. These partners include:



The Aspire Zone Foundation is Qatar's leading international sports destination. A key player in galvanising the sports economy in Qatar, this major event destination also provides world-class facilities aimed at developing champions.



Ministry of Commerce and Industry is committed to creating a safe and enabled business environment in Qatar. Implementing a single window system, the Ministry also offers incorporation and legal services.



The Qatar Development Bank supports the development of Qatari entrepreneurs, sports technology, and provides business know-how, financial services and consultancy.



The Qatar Financial Centre is one of the world's leading and fastest-growing on-shore business and financial centres, offering incorporation legal and regulatory services, and excellent networking opportunities.



Responsible for delivering the infrastructure and host country planning for the 2022 FIFA World Cup, the Supreme Committee for Delivery and Legacy can provide sport infrastructure expertise and business opportunities.

Business Infrastructure

The Sport Accelerator is designed to take advantage of the economic infrastructure developed by its partner organisations, which together offer a business landscape that is flexible, reliable and committed to the sports sector.

BUSINESS INCORPORATION

The Sport Accelerator benefits from a flexible incorporation structure, with the MOCI and the QFC complementing each other as regulators of trade and commerce in Qatar. Through its partnership with these organisations, the Sport Accelerator allows businesses the flexibility of choosing a business vehicle regulated by either the MOCI or the QFC, depending on their requirements.

LEGAL / REGULATORY

As with the incorporation of business, two legal and regulatory frameworks supplement each other - one managed by the MEC and the other by the QFC, regarding legal, tax and dispute-resolution issues. The Sport Accelerator has been set up to ensure businesses can choose the legal and regulatory structures that benefit them.

SPORTS KNOW-HOW

The Aspire Foundation has a renowned team of experts with strong knowledge of and background in the sports sector. As part of the Sport Accelerator's offerings, businesses will have access to the Aspire Foundation's expertise and business intelligence.

BUSINESS KNOW-HOW

The Sport Accelerator has access to QDB's wealth of expertise in setting up businesses, such as choosing a business structure or growing an existing business. The Sport Accelerator benefits from a range of such services provided by QDB including incubation assistance for new start-ups.



Estimated Local Market Size By 2025

25 QAR
BILLION
FACILITIES MANAGEMENT

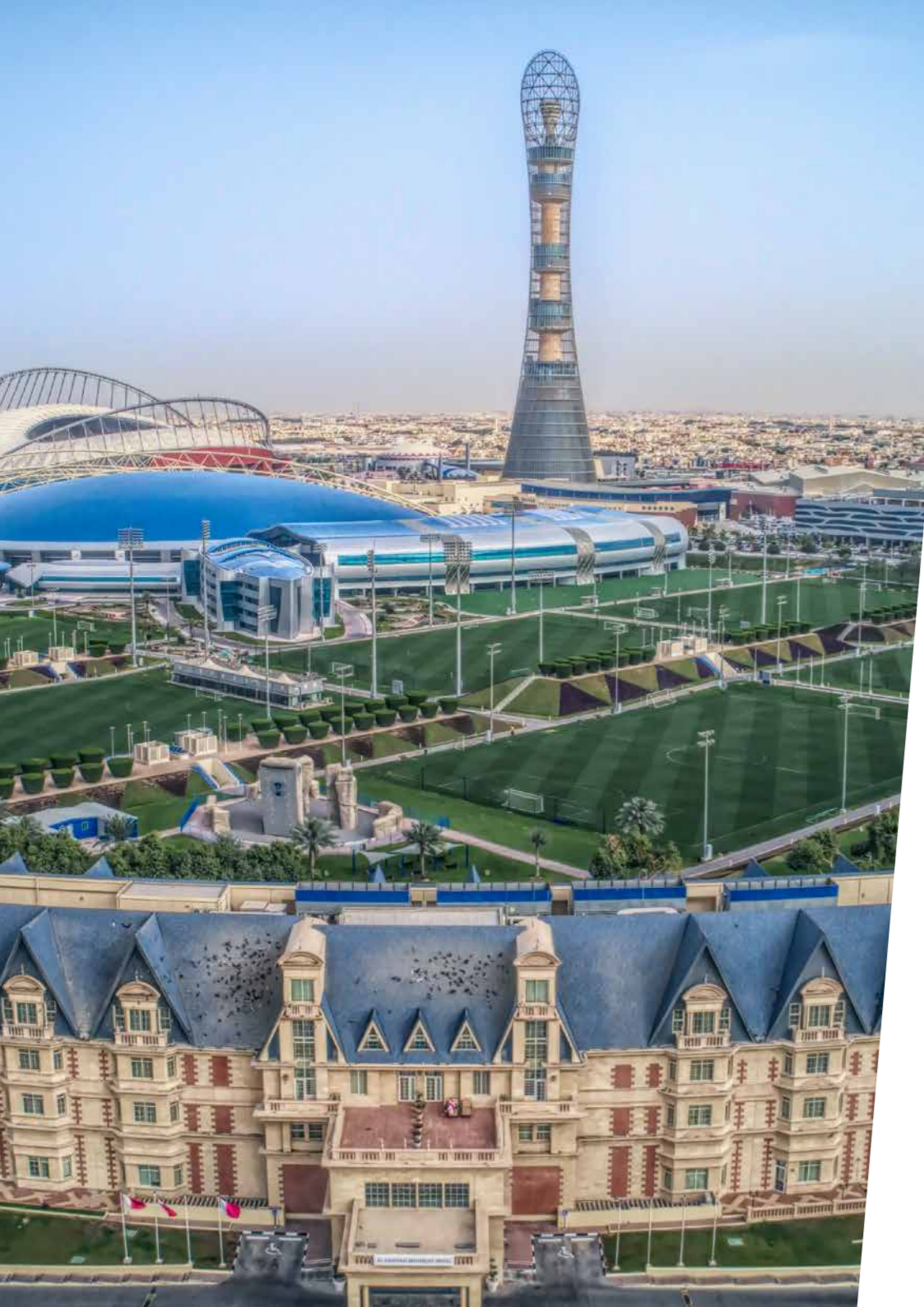
530 QAR
MILLION
SPORTS EDUCATION

403 QAR
MILLION
SPORTS MEDICINE

48 QAR
MILLION
SPORTS TOURISM

21 QAR
MILLION
SPORTS DATA AND ANALYTICS

17 QAR
MILLION
MERCHANDISING



The Aspire Zone

The Sport Accelerator is located in the heart of the sport city - Aspire Zone - a world class multi-purpose facility that is the homeland of Aspire Academy, Aspetar and Aspire Logistics, whose vision is to become the reference in sport excellence worldwide. Aspire Zone hosts a full schedule of global, regional and national sporting events and activities throughout the year, attracting more than 500,000 visitors each year.

PROXIMITY

30 mins from Hamad International Airport

10 mins walking distance from one of Qatar's First Metro Stations

Next to Villagio Mall, The Torch and Al Aziziah Boutique Hotel

In the centre of Aspire park 880,000 sqm of green open space

Walking distance to restaurants and Cafés

Surrounded by Health and Fitness facilities. Sport Accelerator has been set up to ensure businesses can choose the legal and regulatory structures that benefit them.



- 1 Volleyball and basketball courts
- 2 Horse cart riding
- 3 Pony ride
- 4 Paddle boats and water sports show
- 5 Football public fields
- 6 Bike hire
- 7 Aspire train
- 8 Tennis courts
- 9 Public fields
- 10 Radio control car race location
- P Public parking

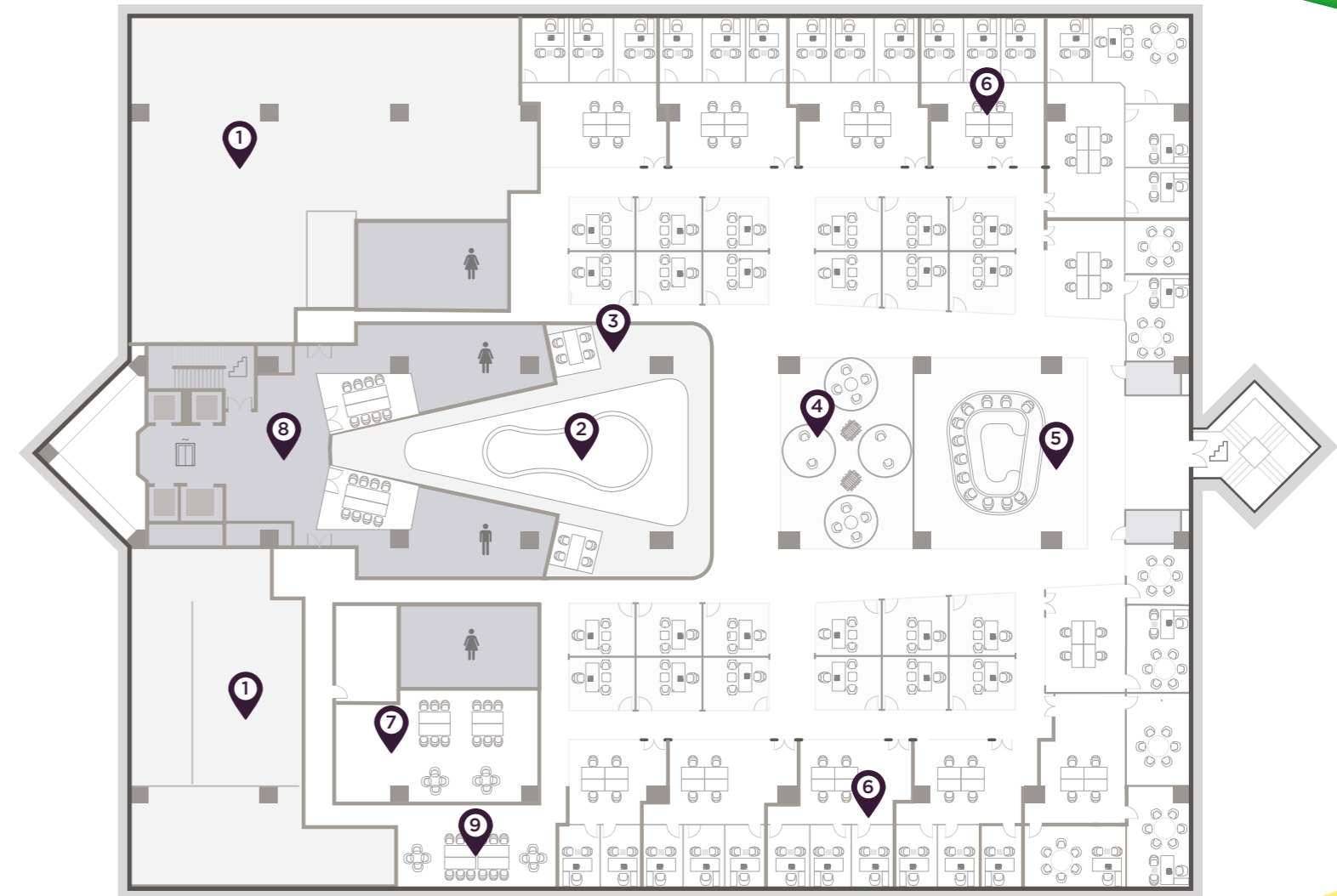


Sport Accelerator

With a net internal area of approx. 8173 sqm across two floors, the Sport Accelerator offers more than 80 office spaces and various meeting and conference rooms - all with 24/7 access. In addition, a range of common areas, Comfort Zones and a roof garden will ensure an inspirational and comfortable environment for your business.



- 1 Anchor Offices
- 2 Lounge
- 3 Huddle Rooms
- 4 Comfort Zone
- 5 Meeting / Seminar Room
- 6 Offices
- 7 Café
- 8 Reception
- 9 Seating Area





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